COMPANY PROFILE

infidia

Infidia is invoice verification for invoice financing based on blockchain.

Skopje, North Macedonia
Established in **2020**

The company

Infidia's mission is to support small, both ethical and fast-growing businesses, providing them seamless financing.

We believe that financing should be accessible to every ethical company, regardless of its current size. To do so, Infidia creates value for SMEs (liquidity and growth) and financial institutions (risk-free and scalable fees).

Since we are choosing only ethical and sustainable businesses as our clients, we help companies that do good for the world.

Meet the team

Mirko Kikovic
CEO

Dimitar Anastasovski
CTO

Milica Sokolovic
COO & Legal Advisory

The Prototype

Infidia has developed the following prototype

Infidia invoice financing

Infidia is the unique blockchain-based solution that keeps records of the business process preceding invoice creation. In both web and mobile apps, Infidia verifies invoices for invoice financing, otherwise not available for small businesses that need this type of finance to solve liquidity and (or) fund their growth.

Due to the previous work experience, and a history of selling into this industry, our beachhead market consists of small manufacturing and distribution businesses.

For these companies, we offer a productivity app that tracks business processes. While using these tools in everyday activities, users create hard and soft proofs that, by utilizing blockchain, could serve as indisputable proof for invoice financing. In the sales productivity app, all features come from sales reps' recommendations and testing. However, besides added value in process automatization, the primary benefit is in the Invoice Financing on Demand.

This way, Infidia is perfect for invoice financing for small transactions, otherwise unprofitable for banks. Due to its scalability, Infidia is tapping into the large portion of the 2,65 trillion-euro market of available invoices.

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 828853