



**Enterprise blockchain solution
provider**

Munich, Germany
Established in 2013



The company

Datarella is an established provider of Industrial Blockchain Solutions and develops Blockchain-based innovations for and with their clients and partners with a strong emphasis on the supply chain and ICT sector. The company's clients come from a variety of sectors: aid, insurance, automotive, manufacturing, finance, media, and politics. Key customers include the United Nations/WFP/UNW, UK Department for International Development ("DFID"), Siemens and BMW.

Meet the team



Yukitaka Nezu
Co-founder and CFO



Rebecca Johnson
Blockchain Architect



Martin Schäffner
Blockchain Architect

The Prototype

Datarella has developed the following prototype

Track and Trust – A Supply Chain Blockchain Solution

Datarella has developed a unique blockchain-based solution "Track & Trust" for supply chain tracking. This product allows the tracking of goods globally. "Track & Trust" provides immutability, trust and reliability through the use of a blockchain ledger. While initially developed to support the tracking of humanitarian goods, "Track & Trust" can be adapted relatively quickly to support any SME that wants to digitize their supply chain tracking. Datarella has deep experience making such adaptations.

Organizations can create an event and request sending of goods from warehouses or manufacturers to a defined location in or close to a disaster zone. The entire steps in this process, such as shipment creation, handovers, or the final delivery, are stored on the blockchain. The information is visualized over a web application

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 828853