BLOCK START

COMPANY PROFILE



ChainRider Blockchain as a Service platform; Al-based cryptocurrency trading

Novi Sad, Serbia Established in **2015**



Meet the team



Ognjen Ikovic



Milenko Tosic CTO



Sasa Pesic R&D Blockchain Engineer



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The company

Bright Habitat is an innovative ICT start-up from Serbia, Novi Sad, focused on promoting wider adoption of blockchain technology. We are a spinoff of VizLore Labs Foundation with the mission to lead regional ICT technology related innovation and seed entrepreneurship culture.

Bright Habitat promotes wider usage of cryptocurrencies with its AI based cryptocurrency trading solution and lowers the blockchain technology adoption bar by providing ChainRider Blockchain as a Service solution for simplified, user-friendly, and fast blockchain development. As the commercial vehicle for Europe, Bright Habitat is well positioned to commercialize VizLore Labs ChainRider blockchain as a service in the domain of finance through its network of partners in blockchain domain.

The Prototype

BrightHabitat has developed the following prototypes

ChainRider BaaS platform

ChainRider BaaS drives wider adoption of blockchain technology by offering fast prototyping (minutes instead of months) and easy to use blockchain service for fintech. Through simple web forms, the end user is able to configure and deploy a blockchain solution and with a web developer knowledge integrate it with existing business workflows and applications. ChainRider BaaS comes with a monthly subscription plan with 7 different tiers depending on the amount of resources provisioned for blockchain solution hosting.

AI based cryptocurrency trading

It is estimated that 95% of cryptocurrency traders lose money. The main reasons behind it are manual order execution and usage of bots relying on individual financial indicators. As a solution, we have employed AI which combines multiple financial indicators in order to generate cryptocurrency trading signals and automatically execute orders on the specified exchanges. Currently, we support 5 cryptocurrencies: Bitcoin, Ethereum, Bitcoin Cash, Litecoin and Dash. On average, the return of investment for the first 5 months of 2020 was 101% which includes exchange trading fees of 0.15%. The business model is based on revenue share agreement. We charge 20% performance fee on a quarterly basis.

