



# BLOCK START

## Blockchain Partnership Programme



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement no. 828853

## What is BlockStart

BlockStart is a blockchain acceleration programme, funded by European Commission's Horizon 2020.

Its main objective is to facilitate mutually beneficial partnerships between DLT/blockchain solution providers and end-user SMEs, fostering blockchain adoption in retail, fintech and ICT sectors.

## What does it offer

### Equity-free funding

Up to €20,000 for each  
DLT/blockchain solution provider  
Up to €4,500 for each end-user SME



### Growth support

Access to personalized mentoring,  
training and additional resources

### Market validation

A 3-stage acceleration programme that  
helps fine-tune, test and demo the  
solution with real users



### Network and Community

Access to clients and potential  
investors and showcase of the  
solution



## Partners



Early-stage VC investor  
Portugal  
[www.brpx.com](http://www.brpx.com)



Leading innovation management  
consultancy in the Eastern and Central  
Europe  
Lithuania  
[www.civitta.com](http://www.civitta.com)



Global tech founders' community  
United Kingdom  
[www.f6s.com](http://www.f6s.com)

# The process

## Ideation Kick-off

**1 - 2 days**

20 - 23 DLT/blockchain startup developers selected  
Solutions presented to 10 end-user SMEs  
Evaluation by business & technical experts

## Prototype phase

**4 months**

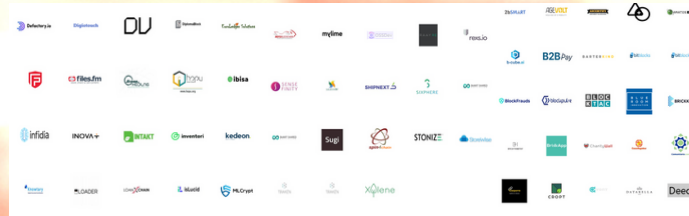
10 DLT/blockchain startups selected to further develop  
their solution towards product/market fit  
BlockStart provides mentorship

## Pilot phase

**2 months**

5 - 6 DLT/blockchain startup developers selected  
Around 20 end-user SMEs to implement the solutions  
Demo Day to promote solutions in front of potential  
clients, investors & other relevant stakeholders

### 60 STARTUP DEVELOPERS' PROFILES



### 67 SME ADOPTERS' PROFILES



### **WANT TO KNOW IF YOUR SME IS READY TO IMPLEMENT A BLOCKCHAIN-BASED SOLUTION?**

Take the "Do You Need  
Blockchain" Assessment Tool  
at [www.blockstart.eu/dlt](http://www.blockstart.eu/dlt)



# Testimonials

*"The DV journey really accelerated after we joined the BlockStart programme. We have gained really valuable mentorship and experience from the programme as well as partners and raised over 2m since joining."*

*Evelyn Mora  
CEO & Founder, Digital Village*

*"BlockStart helped us find great growth opportunities with SMEs to complement the big enterprise segment, and the profile helped secure a great new investor."*

*Roanna Doe  
Co-founder & CEO, BlockFrauds*

*"Participating in BlockStart took us from zero offer on blockchain, to develop a prototype, engage with SMEs and other startups to the final result: an update on our value proposition that led us to 3 new customers!"*

*Tiago Andrade  
CMO, Sensefinity*

*"The BlockStart programme helped us to find the perfect target customer segment for our product, validate our technology, and test it with European SMEs."*

*Reinis Skorovs  
CEO & Founder, Kedeon*

## Key Stats



317 startup applications

173 SME applications



Applications from 55 countries

200+ mentoring sessions



> 90% satisfaction rate

Organized 30 and participated in 25 events



## Achievements



Datarella signs two-year contract with the European Space Agency



Kedeon fundraised €400K from VCs (including Techstars)



IBISA fundraised €1.5M from VCs (including Insurtech Gateway)



Digital Village fundraised \$2M from VCs (including Venrex)

## CONTACT US



[www.blockstart.eu](http://www.blockstart.eu)



[hello@blockstart.eu](mailto:hello@blockstart.eu)



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