



# BLOCK START

Helping SMEs take the first  
steps into blockchain



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement no. 828853

## What is BlockStart

BlockStart is a **3-stage intensive mentor-led acceleration programme** that aims at fostering blockchain adoption among startups in **retail, fintech and ICT sectors**.

The main goal of this project is to facilitate goal-oriented, business-focused, and mutually beneficial partnerships between DLT/blockchain solution providers and end-user SMEs.

## How does it work

BlockStart will have **3 Open Calls**. Each batch will go to a 6-month programme that starts with the **Ideation Kick-off** (a match between end-user SMEs and DLT/blockchain solution providers), after which the most successful DLT/blockchain solution providers are admitted to a **4-month Prototype phase** aiming at supporting the product/market fit.

Finally, during the **2-month Pilot phase** startups working with blockchain and other DLTs will have a unique opportunity to validate their solutions with end-user SMEs and work towards product/market fit.

## Partners



Portugal  
[www.brpx.com](http://www.brpx.com)



Lithuania  
[www.civitta.com](http://www.civitta.com)



United Kingdom  
[www.f6s.com](http://www.f6s.com)

# The process

## FOR BLOCKSTART'S ACCELERATION PROGRAMME

### Ideation Kick-off

**1 day**

20 DLT/blockchain startup developers selected  
Solutions presented to 10 end-user SMEs  
Evaluation by business & technical experts

### Prototype phase

**4 months**

10 DLT/blockchain startups selected to further develop  
their solution towards product/market fit  
BlockStart provides mentorship

### Pilot phase

**2 months**

5 DLT/blockchain startup developers selected  
20 end-user SMEs to implement the solutions  
Demo Day to promote solutions in front of potential  
clients, investors & other relevant stakeholders

## What does it offer

### Equity-free funding

Up to €20,000 for each  
DLT/blockchain solution provider  
Up to €4,500 for each end-user SME



### Growth support

Access to personalized  
mentoring, training and  
additional resources

### Market validation

A 3-stage acceleration programme  
that helps fine-tune, test and  
demo the solution will real users



### Network and Community



Access to clients and  
potential investors and  
showcase of the solution

## WHAT KIND OF STARTUPS IS BLOCKSTART LOOKING FOR?

BlockStart is looking for seed-, early- and growth-stage DLT/blockchain startups in the form of SMEs from all over the EU and Horizon 2020 Associated Countries that provide blockchain-based solutions in the fintech, ICT and retail sectors.

## WHAT ABOUT END-USER SMES?

One of the main objectives of BlockStart is to encourage collaboration between end-user SMEs and DLT/blockchain startup providers. During the Pilot phase, eligible SMEs will have the chance to implement the solutions developed by startups in the scope of the programme.

## WANT TO KNOW IF YOUR SME IS READY TO IMPLEMENT A BLOCKCHAIN-BASED SOLUTION?

Take the "Do You Need  
Blockchain" Assessment Tool  
at [www.blockstart.eu/dlt](http://www.blockstart.eu/dlt)



## CONTACT US

 [www.blockstart.eu](http://www.blockstart.eu)

 [hello@blockstart.eu](mailto:hello@blockstart.eu)

 [f6s.com/blockstart](https://www.facebook.com/f6s.com/blockstart)

## FOLLOW US

 BlockStartEU

 blockstarteu

 @BlockStartEU

 t.me/blockstart