

PRESS RELEASE

BlockStart presents 5 of Europe's most promising blockchain startups

Meet BlockStart

<u>BlockStart</u> is an EU-funded Horizon 2020 DLT (Distributed Ledger Technology)/blockchain Acceleration Programme. Its main objective is to facilitate goal-oriented, business-focused, and mutually beneficial partnerships between DLT/blockchain solution providers and more traditional end-user SMEs operating in the fintech, retail and ICT sectors. BlockStart will support 60 tech startups and 60 enduser SMEs with mentoring, networking, and a total of €795,000 in equity free grants.

BlockStart is run by a team of 3 partners: <u>Bright Pixel</u>, an early-stage VC investor, <u>CIVITTA</u>, a leading innovation management consultancy in the Eastern and Central Europe, and <u>F6S</u>, a global tech founders' community.

BlockStart's top 5 DLT/blockchain startups

In its 1st Open Call in the end of 2019, 10 early stage DLT/blockchain startups from all over the EU and H2020 Associated Countries have been selected to a 6-month immersive acceleration programme. From those, 5 have made it to the Pilot stage of the programme and were given the change to test, validate and implement their blockchain-based solutions by partnering with end-user SMEs, willing to adopt their technology.

Whether you are an investor looking for your next blockchain investment, another DLT/blockchain startup looking to partner or an end-user SME wanting to implement such solutions in order to grow their business, check out BlockStart's top 5 startups that are leading innovations in their area:

2bSMART	<u>2bSmart</u> (The Netherlands) was established in 2018. It supports organizations in understanding and applying IoT sensor, blockchain and smart contracts technology. It does this by offering interactive workshop simulations. In the scope of BlockStart, it developed <u>SMARTYS – the safe building app</u> , that monitors and controls the indoor office climate. It uses IoT sensor technology combined with blockchain smart contract technology to create an additional layer of trust.
$D A T A \overline{R} E L L A$	Datarella (Germany) was established in 2013. It is an established provider of blockchain solutions and develops blockchain-based innovations for and with their clients and partners with a strong emphasis on the supply chain and ICT sector. In the scope of BlockStart, it developed Track & Trust – A Supply Chain Blockchain Solution for supply chain tracking. This product allows the tracking of



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	goods globally and provides immutability, trust, and reliability through the use of a blockchain ledger.
infidia	Infidia (North Macedonia) was established in 2020. Its mission is to support small businesses, providing them seamless financing. In the scope of BlockStart, it developed InfidApp, a unique blockchain-based solution that keeps records of the business process preceding invoice creation. In both web and mobile apps, InfidApp verifies invoices for invoice financing, otherwise not available for small businesses.
kedeon.	Kedeon (Latvia) was established in 2019. Kedeon makes grocery delivery more secure, transparent, and trusted by providing a solution that protects the brand image and reputation of the delivery services and helps to boost consumer trust and confidence. It also helps prevent the major health risks from food spoilage caused by cold chain temperature breaches during the last-mile delivery of perishable food products. In the scope of BlockStart, the <u>last-mile delivery device</u> was improved.
rexs.io	<u>Rexs.io</u> (Poland) was established in 2020. Rexs.io is a data trust company offering a blockchain-based digital notarization service that creates a shield of trust for any data, including IoT streams, live video feeds, documents, images, and more. In the scope of BlockStart, <u>Rexs.io's product</u> was improved.

Exciting times are ahead of us! By creating trust in data in ways that were not possible before, blockchain technologies have the potential to revolutionize how we share information and carry out online transactions. For this reason, BlockStart is proud to present the above mentioned startups and the work that they have been carrying out in the scope of the programme for the past 6 months.

Follow BlockStart on Social Media - <u>Twitter</u>, <u>Facebook</u> and <u>LinkedIn</u> to keep track of everything that is going on, or subscribe to our <u>Newsletter</u>.

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