

BLOCKCHAIN: REGULATION IN THE DECENTRALIZED WORLD

Blockchain policy and regulation conference

24 February | 10 am CET | Online event







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Blockchain: Regulation in the Decentralised World

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DG GROW, Unit G/3 SME Transformation of Industry

BlockStart Policy Conference, 24.02.2022 online

- This presentation reflects the personal views of the author and can under no circumstances be interpreted as an official position of the European Commission. -



Autumn 2008: Sunset of an Old Era, Sunrise of a New One

15 September 2008:

The bankruptcy of Lehman Brothers forms the climax of the subprime mortgage crisis in the US and triggers a chain reaction across financial markets worldwide.



(Picture source: euractiv.com)

31 October 2008:

Satoshi Nakamoto publishes a paper entitled "Bitcoin: A Peer-to-Peer Electronic Cash System" (<u>https://bitcoin.org/</u> <u>bitcoin.pdf</u>). Shortly thereafter, he mines the genesis block of the first cryptocurrency.



(Picture source: bitcoin.org)



Systemic Risk Inherent in Centralised Structures

- The 2007/08 financial crisis exposed huge systemic risks inherent in legacy capital and financial markets.
- The key risk factor consisted of interlinkages in centralised systems of interdependent financial intermediaries without adequate risk control mechanisms.
- The crisis heavily impacted enterprises (especially SMEs) that rely on bank lending.
- It also brought whole economies to the brink of collapse.
- For years to come, regulators had to operate in a defensive mode to stabilise dysfunctional centralised structures.





Background: SME Access to Finance

- Over 99 % of all EU enterprises are SMEs (about 25 million).
- They employ two out of every three employees, create 85% of all new jobs and generate about three-fifth of the EU value-added.
- European SMEs extensively rely on the banking system to access finance (and to execute payments).
- SME debt financing amounted to about 75 % of all financing at the start of the 2007/08 financial crisis.
- And what has changed by now?
- This percentage has hardly changed (disregarding the current peak in grants due to Covid-19), despite all efforts.
- The banking system as well as the macroeconomic environment in which it operates was, is and remains a hotspot of systemic risk.





Centralisation vs. Decentralisation

Centralised financial structures have been a recurrent source of systemic risks with negative spillovers to the real economy.

But what about crypto crime!?

Decentralised financial structures have no such track record.

They are a solution, not the problem.

2022 Chainalysis Crypto Crime Report: "Transactions involving illictit addresses represented just 0.15 % of cryptocurrency transactions in 2021 ... the yearly trends suggest that ... crime is becoming a smaller and smaller part of the cryptocurrency ecosystem."



Tokenisation Based on Decentralised Structures Creates Opportunities

SME Financing

- Initial Coin Offerings
- Tokenisation of bonds, shares etc.

Financial inclusion

- Digital wallets on mobile devices
- P2P lending at local level

Global competitiveness

- SME online market access
- Crowdsourcing of inputs



Programmable money

- Smart contracts
- M2M payments

Tokenised ecosystems

- Value-chain management
- Digitalisation of industries

New (global?) currencies

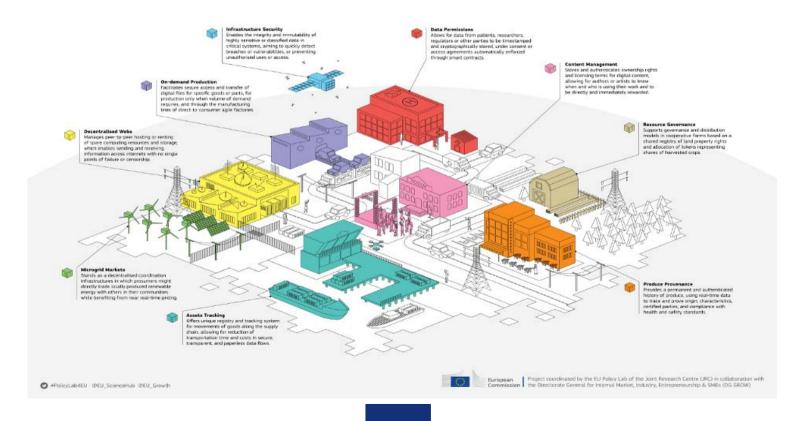
- CBDCs
- Private stablecoins



Prototypical Industrial Ecosystem



Blockchain and other Distributed Ledger Technologies enable parties who are distant or have no particular trust in each other, to record, verify and share digital or digitised assets on a peer-to-peer basis with few to no intermediaries.





Report on EU Innovation Priorities

2016 EPSC report on **EU innovation priorities**

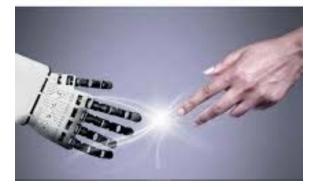
(<u>http://www.oecd.org/education/ceri/G</u> EIS2016-MadelinReport-Full.pdf):

"European Innovation Mission"

→ "We will make together ... bold bets on change in tricky areas: education, health, universities, tax; and some bolder bets on potential breakthrough technologies, notably genomics, the brain, distributed ledgers and quantum.";

Cf. section on "Blockchain and its application in fintech and beyond"

Opportunity now: Europe's mission to innovate





EU: Green light for the Token Economy

1. (Post-)Financial Crisis Management 2008-14

- > Bank Rescue Operations, Banking Regulation, State Aid Modernisation
- > "Alternative finance"/Crowdfunding 2012 onwards

2. Emergence of New Initiatives in Parallel 2015-19

- Digital Single Market
- Capital Markets Union
- Start-up and Scale-up Initiative 2016
- FinTech Action Plan 2018

3. Coherent Move towards Digital/Token Economy 2020-24

- Digital Strategy February 2020
 - > European Strategy for Data, Artificial Intelligence, ...
- > SME Strategy + European Industrial Strategy March 2020
- > Digital Finance Strategy September 2020
 - > Markets in Crypto Assets, DLT pilot regime, digital operational resilience, online payments, ...
- > Digital Euro, taxation of crypto assets (DAC 8), Data Act, ... yet to come



Essential and Inevitable: New Approach towards Governance

Top-down

- Mature markets
- Limited number of incumbents
- Few new competitors
- Incremental innovation (for more efficiency)
- Regulation in long cycles
- Regional ringfencing possible
- → solid, durable structure

Examples: banking, securities



Bottom-up

- Emerging markets
- No established incumbents
- Many new competitors
- Disruptive innovation (for the market)
- Innovation outpaces regulation
- Global yet decentralised
- → open, fluid approach

Examples: crowdfunding, crypto assets, tokens





Example: (draft) MiCA Regulation

I.	II.	III.
Exemptions (Article 4)	Crypto Assets (except Stablecoins + E-Money Tokens)	Stablecoins + E-Money Tokens
No regulation	Relatively light regulation	<u>Comprehensive</u> regulation (but no prohibitions)
 Examples: < € 1 mio/year; < 150 investors; Bitcoin mining 	White Paper sent to regulator → EU passport	Why? Potential problems originate from outside crypto domain (e.g. monetary policy)



Most Urgent Need: Digital Education/Skills

Which competences do "digital skills" refer to?

- 1. Information and Data Literacy
- 2. Communication and Collaboration
- 3. Digital Content Creation
- 4. Safety
- 5. Problem Solving (by using digital tools)

(cf. 2016 Digital Competences Framework 2.0: <u>https://ec.europa.eu/jrc/en/digcomp/digital-competence-framework</u>)

The acquisition of sufficient digital skills is the most important prerequisite for meaningful market-based action.

This also applies to policy makers/regulators.

➔ Need for public/private co-learning spaces (sandboxes, education platforms etc.)



DLT/Blockchain Information Sources (examples)

EU Blockchain Strategy: <u>https://digital-</u> <u>strategy.ec.europa.eu/en/policies/blockchain-strategy</u>.

EU Blockchain Observatory and Forum: https://www.eublockchainforum.eu/.

INATBA: <u>https://inatba.org/</u>.

European Blockchain Association: <u>https://europeanblockchainassociation.org/</u>.





Decentralisation continued ... and continued ... and continued ... and continued ...

A few buzzwords, in ever shorter sequences:

- Alternative finance
- Peer-to-peer lending
- Crowd-X
- Industry 4.0
- DeFi
- Web 3.0
- Metaverse
- .

➔ Decentralisation is here to stay, the more so as DLT transfers the "internet of information" into the "internet of value".





We are at a critical juncture

We have the tools to move from experimenting/gaming towards the creation of meaningful digital communities that (co-)exist with our daily physical lives.

This requires decentralised governance structures, where opportunities are exploited based on joint decision making and where risks are shared by the community, without attribution to individuals.

Such digital communities may even resemble (borderless) states, with all implications thereof.

This reality (illusion/delusion?) is under threat from 3 sides:

- Central authorities defending their territory/privileges (legacy system, autocratic states, ...);
- BigTechs and Wannabe-BigTechs that pump huge amounts of money e.g. into the metaverse with the false promise of being "decentralised"; and
- The arrogance of some DeFi/NFT/crypto newbies that know everything better and do not want any link with the "old world".



Making Decentralised Governance Work: Elements for discussion

- DLT creates proximity in global spaces. It thus resembles traditional villages, with all social elements that villages display – including the key role for trust and social capital.
- Regulators will never again outpace the speed of crypto innovation. They can only go with the flow, setting boundaries and providing infrastructure and guidance, not more.
- The absence of regulation is not the absence of rules, and the absence of individualised responsibility is not the absence of responsibility (the community matters, not the individual).
- Learning is learning by doing, especially for public entities.
- The relevance of tech rises and falls with the benefits it brings to real people on the ground. Digital money stinks as much as fiat money does if it does not lead to democratisation of finance, inclusiveness and improved living standards.
- We must listen to those that know best. They are called entrepreneurs.



Many thanks for your attention!



More information:

https://ec.europa.eu/growth/index_en





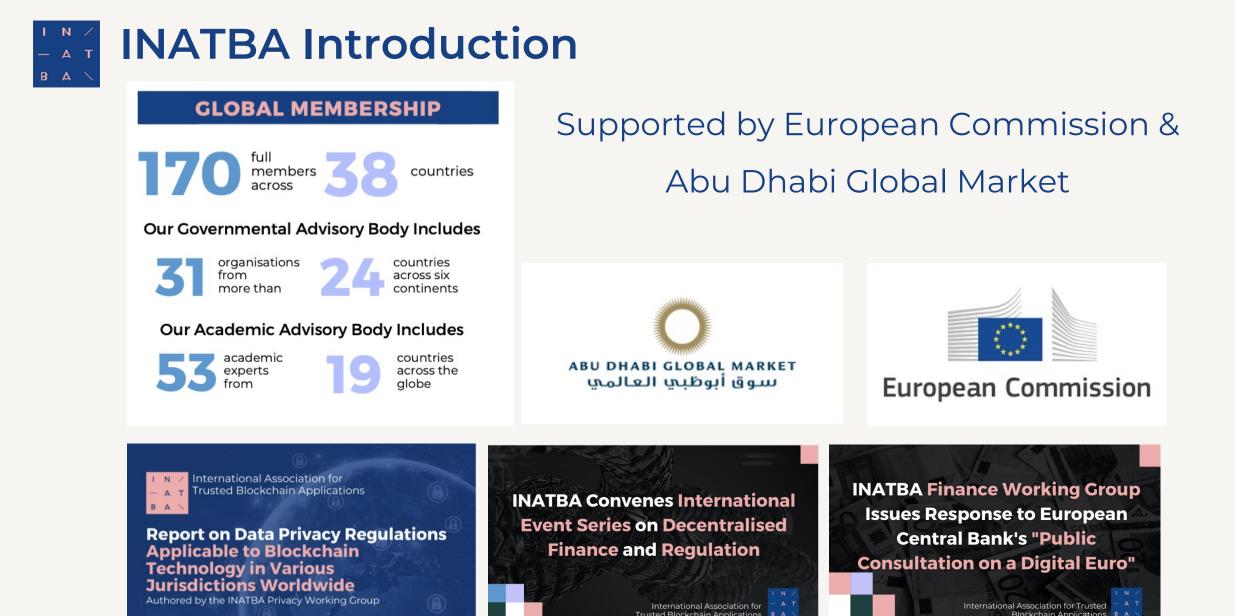
INATBA

International Association for Trusted Blockchain Applications

BlockStart Policy Conference

February 24th 2022

Marc Taverner, Executive Director marc.taverner@inatba.org



Reports, papers & events at inatba.org

Traditional Regulation vs Self Regulation

Central authority acting as the 'safety' enforcer



Source: change-climate.com

Traditional Regulation vs Self Regulation

Central authority acting as the 'safety' enforcer



'Safety' enforcement devolved

Czech millionaire investigated over alleged 417km/h motorway drive in Germany

③ 8 February



The wealthy motorist was driving a Bugatti Chiron (file photo)

Germany is famous for having no speed limits on stretches of its motorways, but a Czech millionaire appearing to do 417km/h (260 mph) may have been testing the limit of what's tolerable.

Source: bbc.co.uk

Source: change-climate.com



Are top-down regulation and the decentralised essence of blockchain compatible ?

Blockchain enabled huge innovation & potential for change

Increase EFFICIENCY of existing models & Börse **BBVA** Caisse Stuttgart des Dépôts processes Algorand NEW trust models, stakeholder **Fireblocks** engagement, governance & more... AAVE SCORECHAIN **TRANSPARENCY** Analytics tools coupled with free access to blockchain data

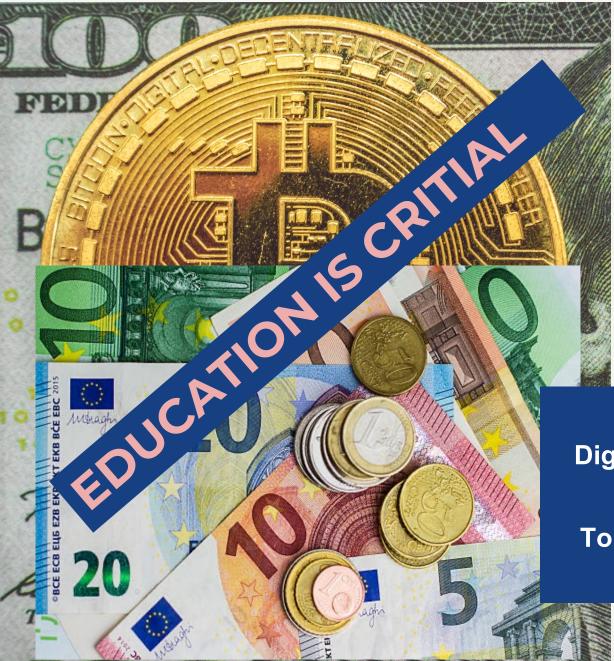
Full list of INATBA members here https://inatba.org/members/

'Bottom-up' regulation arguments

- Blockchain models can have 'in built' regulatory approaches as 'preventative' measures
- The Blockchain industry is motivated to 'self police' for example:
- The industry responds to correct problems & limit market risks , e.g. 2016 DAO hack
- Stolen or hacked funds can be identified, tracked, blocked & maybe eventually returned to owners, e.g. 2016 Bitfinex hack
- The community monitors activities and rapidly alerts faults or hacks to alert users, e.g. Open Sea exploit 2022

'Top-down' regulation arguments

- Sector almost to big to ignore as value of Crypto Currencies rises above ~\$1.75 Tn* Interest in stablecoins creates need for action.
- Relentless innovation compounding product innovation and risk?
 Crypto ...ICO...DeFi...NFT....what next metaverse ??
- Regulations aim to uphold 'first principles': protect consumers, protect market integrity & balance sheet protection
- Increasing fears that uneducated consumers are exposed to risks



Finance work group Over 150 private contributors collaborating to try and grow the industry We do see SOME regulators ready to

adapt. Come join us to work on

Digital Assets & Tokenisation Anti Money Laundering & Know Your Customer

Decentralised Finance

Bi-weekly Policy Monitoring in Europe & US







Latest Policy Developments for DLT

Latest Policy Developments for DLT

Prepared exclusively for INATBA Members.

Content

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- b) Digital Euro: Digital Identity Framework tied to the CBDC project
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- e) Upcoming dates
- II. US Policy Developments
 - a) Congress
 - b) Commodity Futures Trading Commission (CFTC)
 - c) Securities and Exchange Commission (SEC)
 - d) Federal Reserve (Fed)
 - e) Federal Deposit Insurance Corporation (FDIC)
 - f) State and City Updates (New York)
 - g) Upcoming Dates

Highlights: INATBA Policy Developments

INATBA continues to work on the Policy Position and response to eIDAS through the Identity Working Group. The group is also working on developing outreach and advocacy strategy for eIDAS. Members who would like to get involved in the work or get more information should contact the co-chairs of the Identity Working Group.

The Finance Working Group is working on their DeFi-related outputs, including a focus on DeFi and DAOs, NFTs and a regulatory proposal. Members are also working on the AMLR initial output and follow-up, plus a comparison between INATBA policy proposals on the PRR and the final PRR output. Contact xenofon.kontouris@inatba.org to get involved.

Highlights: EU and US Policy Developments

This is INATBA's bi-weekly newsletter covering policy developments which affect Distributed Ledger Technology (DLT) and its applications in the EU And US. It covers the period from the 24^{th} December to the 07^{th} January 2022.

Brussels continues to slowly get back on track after the Christmas break. The colegislators are back on schedule but discussions on the main digital issues will still

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Latest Policy Developments for DLT

vsletter No. 19: 24/12/2021 – 07/01/2022

EU Policy Developments

Blockchain: ESMA's call for evidence on DLT

On 4 January 2022, the European Securities and Markets Authority (ESMA) <u>published</u> a <u>call for evidence</u> on distributed ledger technology (DLT), which seeks stakeholder feedback on the use of DLT for trading and settlement and if regulatory reporting and transparency requirement regulatory technical standards (RTS) are needed. The DLT Pilot Regime Regulation requires ESMA to assess whether the MiFIR RTS on preand post-trade transparency and data report requirements need to be altered to account for the DLT system. Additionally, the ball for evidence wants advice on effective ways to allow regulators access DLT information for transaction, reference data and transparency data. The feedback period will be open until 4 March 2022. ESMA will then consider whether the amendments to the RTS are necessary and, if so, will consult on its proposal before submitting the final draft RTS to the European Commission for adoption. The DLT Pilot Regime is expected to apply in early 2023.

Digital Euro: Digital Identity Framework tied to the CBDC project

The Digital Identity framework could be tied to the European Central Bank's digital euro in the future. At least according to the European Commission. In an answer to a written question, Commissioner Breton hinted at the possibility for the European Digital Wallet to enable digital euro payments in the future. The question was posed by an ID MEP. Internal Market Chief Thierry Breton thinks that there could be some complementarity between the two initiatives. "The European Digital Identity Wallet would be able to allow for securely initiating and receiving payments," he wrote in a response to a parliamentary question yesterday. "This could in future also enable payments with a possible future digital euro".

Tax: Delay of proposals for amending DAC8 and VAT

According to non-public information seen on the week of 3 January, the European Commission plans to publish its proposal for amending the Directive on Administrative Cooperation (DAC 8) to include the exchange of information on crypto assets by Q3 2022. The publication of this proposal is tied to the ongoing negotiations at the OECD. A report by the latter was supposed to be published by the end of 2021, by now is expected during the first half of 2022. Additionally, the OECD still needs to publish a consultation on the report.

Separately, the expected proposal on the rollback of the exemption for VAT for Financial Services has been delayed until 2023 from Q4 2021. The delay is because the

Website; Twitter: LinkedIn

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Selection of Regulatory Files in Europe

Markets in Crypto Assets (MiCA) provides clarity on treatment of Crypto Assets, Asset Referenced Tokens & E Money Tokens together with CSAP in 30 countries in Europe AML Package Ongoing work to develop Regulations to improve detection of suspicious transactions & activities and close 'laundering' loopholes MiCA & TFOFR timelines linked?

Crypto Taxation OECD leading global work that may result in framework for policy development DAC8 at the EC could be tied to the OECD's work. Both are delayed in publishing reports

DLT Pilot (PRR) Provides a sandbox for non-licenced operators to develop blockchain based applications in 30 countries in Europe Identity eIDAS Regulation ongoing work towards common technology standards for wallets and trust services in 30 countries in Europe

Central Banks Digital Currency BIS ~ 40 members experimenting Digital Identity framework could be tied to ECB's digital Euro in the future ECB = prototype in 2023?

INATBA's work on MiCA

TIMELINE & OVERVIEW

INATBA's Work on the European Commission's Proposed Markets in Crypto-Asset (MiCA) Regulation

International Association for rusted Blockchain Applications

MiCA Draft Proposal

September 2020

In mid-September, the European Commission announced a far-reaching Digital Finance Package, including a proposal regarding the EU's regulation of crypto-assets: MiCA.



Announcement of Task Force



Ongoing

Inital Response September 2020

INABTA Internal Work

amendments to the EU

Media Coverage

To ensure that the voice of the industry is heard in evaluating MiCA, INATBA launched a public Task Force bringing together civil society groups, trade associations and private companies to work on presenting collected feedback to EU stakeholders.



Collection of Feedbac

November 2020

The MiCA Task Force members were sent a survey to provide their feedback. This was disseminated via email as well as two initial meetings with INATBA's Executive Director and a member of its AAB.



Ongoing INATBA's work on MiCA was widely featured, in Coin Telegraph and Ledger Insights, among others. INATBA's Executive Director was quoted in MLex, Politico, and was interviewed on the Bad Crypto Podcast and Coinscrum.



Days after the MiCA announcement, INATBA issued an initial response highlighting positive and negative aspects. INATBA's Executive Director authored a blog post emphasising MiCA's vital role in the ecosystem

The INATBA Finance Working Group also formed an nternal task force to evaluate the Digital Finance Package (DFP) and present findings and proposed



Finance Working Group led a detailed review of MiCA & PRR with input from a diverse membership group of start-ups, large companies, traditional finance operators, innovators and academia.

Academic Advisory Body led a process to gather data and opinion from non-INATBA members using interviews, questionnaires and interactive presentations.

Secretariat lead a series of meetings with stakeholders to present INATBA policy positions and convened bilateral meetings for benefit of **INATBA** members

Many other developments impact DLT

- Identity regulations being developed to try and determine what constitutes digital identity / self sovereign identity and how it can work cross borders
- Data & Smart Contracts regulations being explored to determine how 'trusted' data can be gathered and how smart contracts can be legally enforced across borders
- Standards & Interoperability what standards can the industry and governments adopt and rely upon to establish interoperability and vendor/tech neutrality

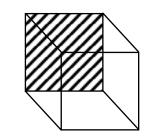
Risk of global regulatory fragmentation & arbitrage unless regulators & industry collaborate

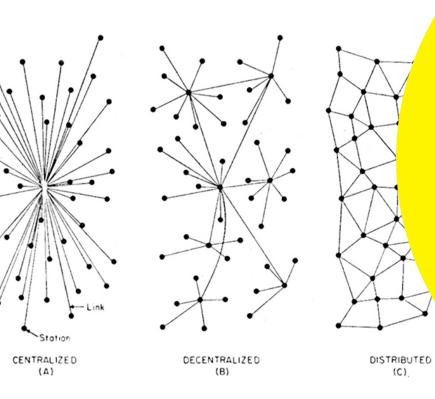
I N / - A T B A \

Join us. Make your voice heard!

Website: inatba.org

To join INATBA : membership@inatba.org





(C)

ELECTIS

Decentralized Governance

Electis



- Electis is a **non-profit** organisation and is organising democratic projects in partnership with cities and organisations worldwide
- Electis developed a **verifyable** and **open-source** voting solution in order to enable bottum-up governance on all levels of society
- The **Tezos Foundation** funds our work in the third year
- Electis is part of the Start-up program of Scaleway
- The electis.app solution is validated through leading experts in the e-voting field (Microsoft, e-Vote ID, RICE University, Tartu University and many more...)
 - Organised more than 15 official elections with more than 20.000 voters and counting.





F-Vote-ID



Electis.app

Safety: Elections are secured by storing the results on a **Blockchain**. This reinforces the safety of the results and prevents fraud.



Secret ballot: Decentralization and end-to-end encrypted voting enables Electis to enhance the secrecy of the vote



Trust: Secure voting and verifiability post-election (through e-scrutators)



Independence and transparency: Non-profit organisations working exclusively with opensource technology

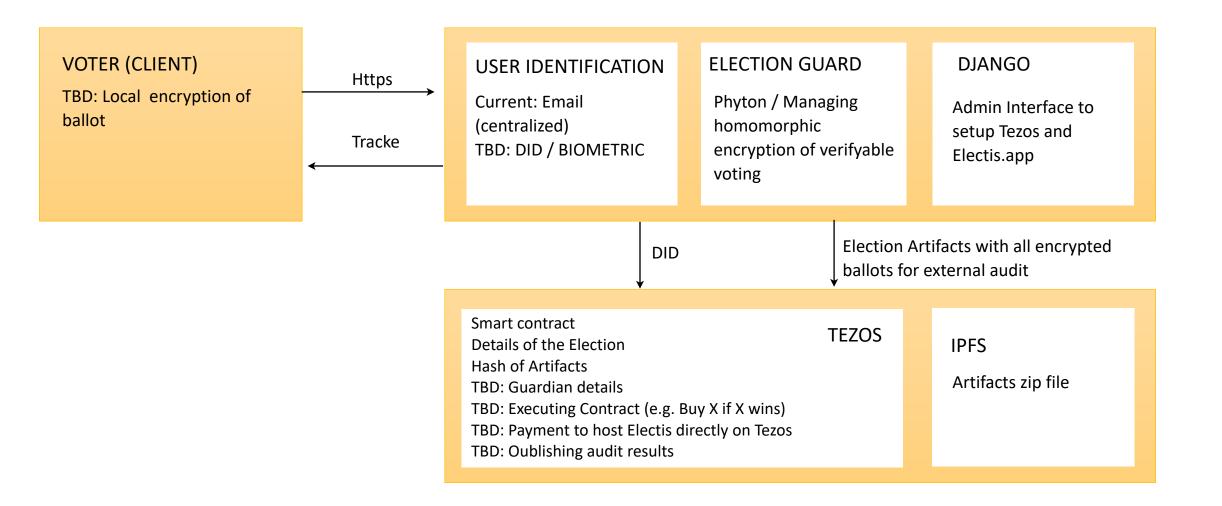


Usability: Fast implementation and user Friendy interface



Sustainability: Electis uses only environmentally friendly technologies (Tezos Blockchain, Scaleway Cloud)

Architecture of Electis.app



Where can we improve decentralized governance?

International organisations

Electis is working with international organisations together to promote democracy on a global political level.

During the COP26 the Youth Constituency of the UNFCCC has voted for their Global Focalpoints (North and South) on Electis.app ab. 6.000 + young voters across the world were invited to vote for their delegates.

Migrants and refugees

We need to identify groups of people that are structurally excluded from governance today.

Together with the NGO Baloti, Electis organises elections for migrants and refugees in Switzerland that are not Eligible to vote, in order to make their voices heard.

Universities

Universities are a central place when it comes to learning civic values and university elections have been traditionally central to this.

Electis is supporting the Université de Paris for their student elections. Other projects are ongoing with the Kings' College London Blockchain Society and the EPFL Blockchain Society in Lausanne, Switzerland.

International NGOs and associations

Electis aims to increase democratic governance in all organisations, such as associations and parties.

ACCESS in Singapore chose electis to elect their council members in 2022















Electis City

NEUILLY-SUR-SEINE

Vic-en-Bigorre

Stadt Zürich



Neuilly-sur-Seine - pilot project (60,000 citizens, near Paris)

Vic-en-Bigorre (5,000 citizens, near Tarbes)



V

Zürich and other Swiss cities in cooperation with Baloti

6 Wahlen zu kulturellen und infrastrukturellen Projekten mit > 20-40 % Beteiligung

Mit Electis e.V. Deutschland wollen wir nun e-Voting auch in Städte und Kommunen in Deutschland bringen

Electis City

Consultations on the blockchain

1 Step

The organisation of tests and internal votes

2 e-voting culture

Use in simple, low-stake elections. Gradually expanding the horizon of use cases to foster a culture of e-voting

3 participative city

Using Electis for higher stakes votes and consultations, such as local referendums, budgetary decisions and public infrastructure

4 e-democratic city

Modelled after an Estonian or Dutch city, fully connected to its e-citizens.

Internal use

Building a base of users

Increasing legitimacy in important decisions in community life.

Citizens as part of a regular process of local consultation and decision-making

Thank you

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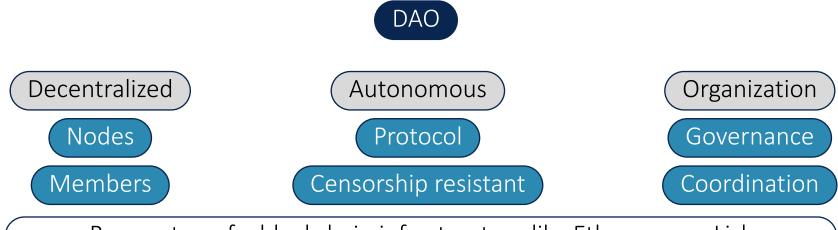
Regulation in the decentralized world





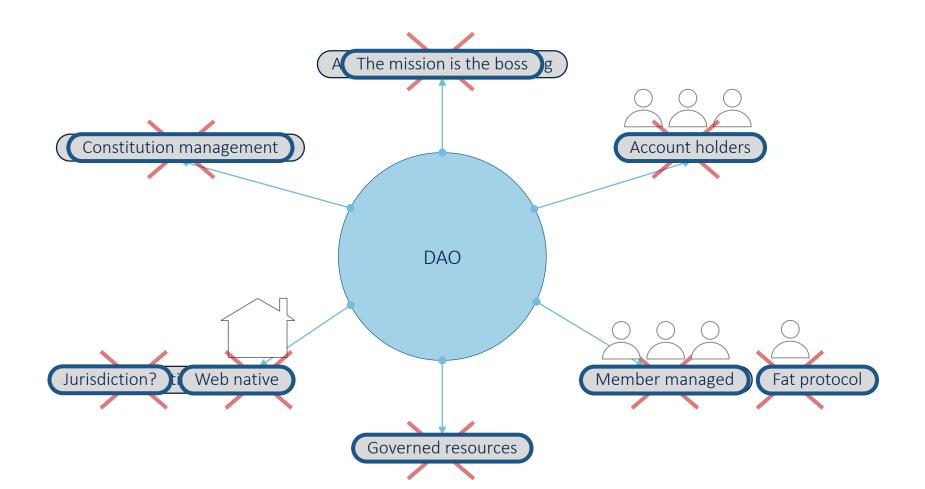




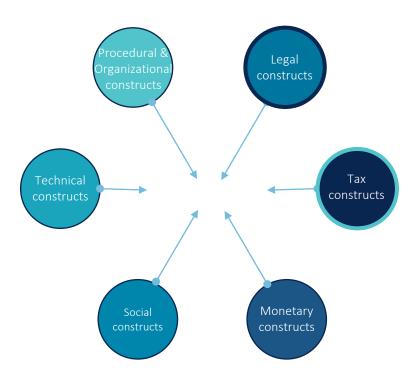


Run on top of a blockchain infrastructure like Ethereum or Lisk

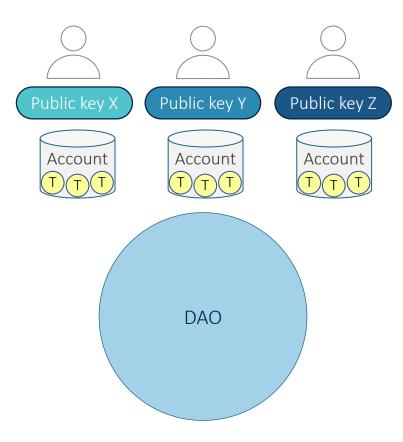
For the community, by the community



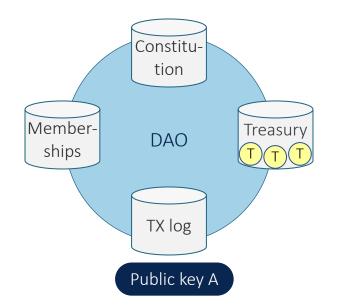
Constructs to steer and protect

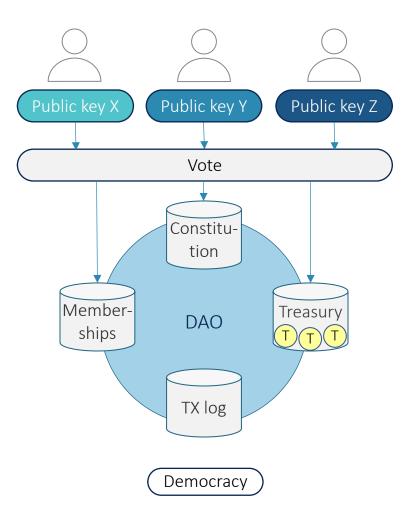


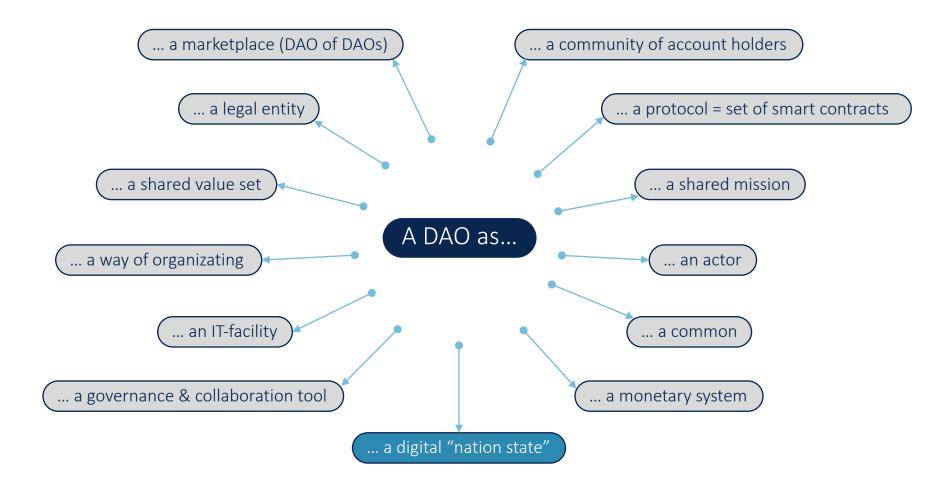




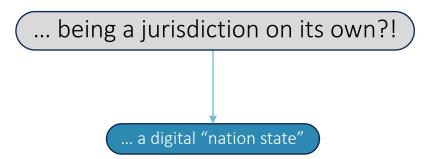


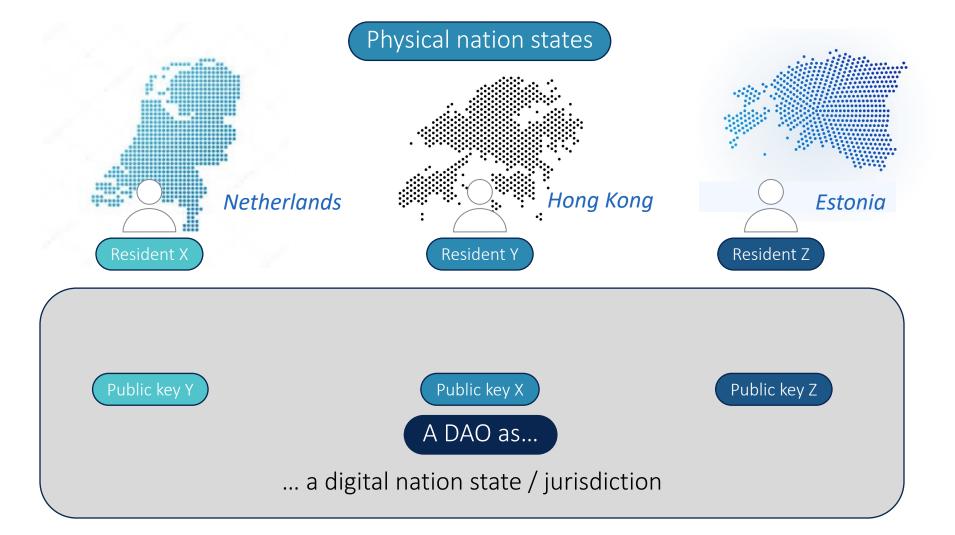


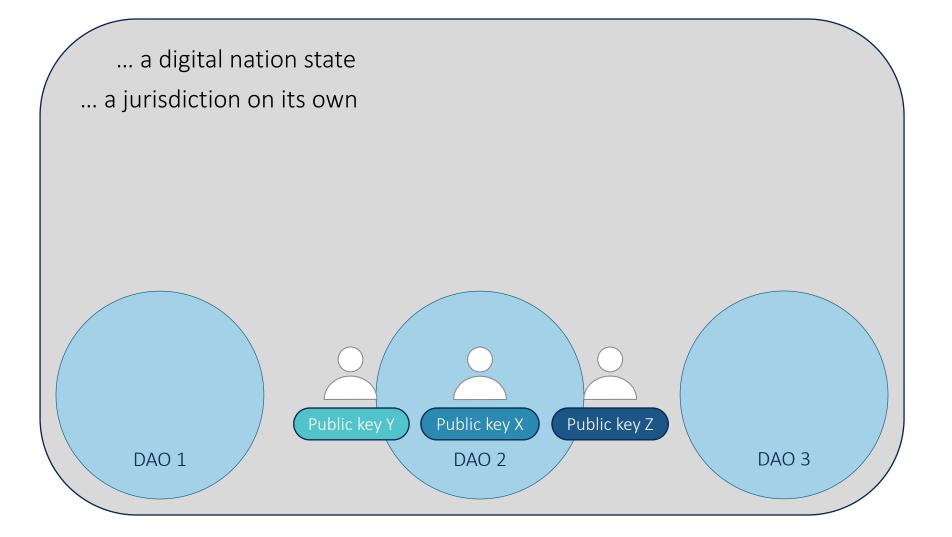


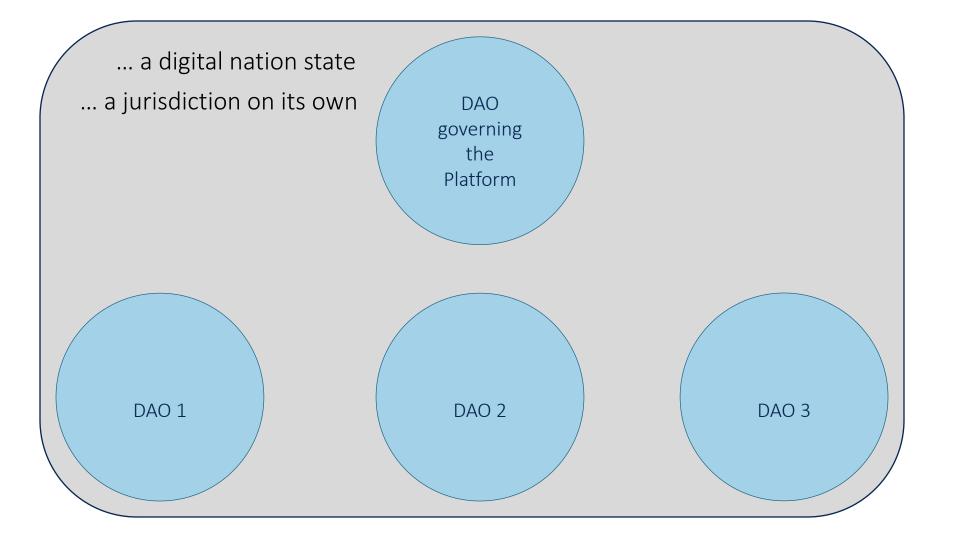










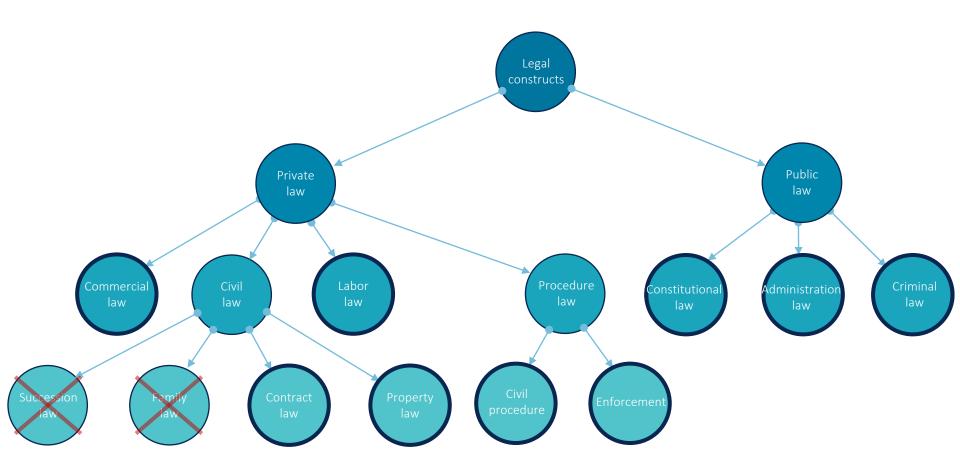


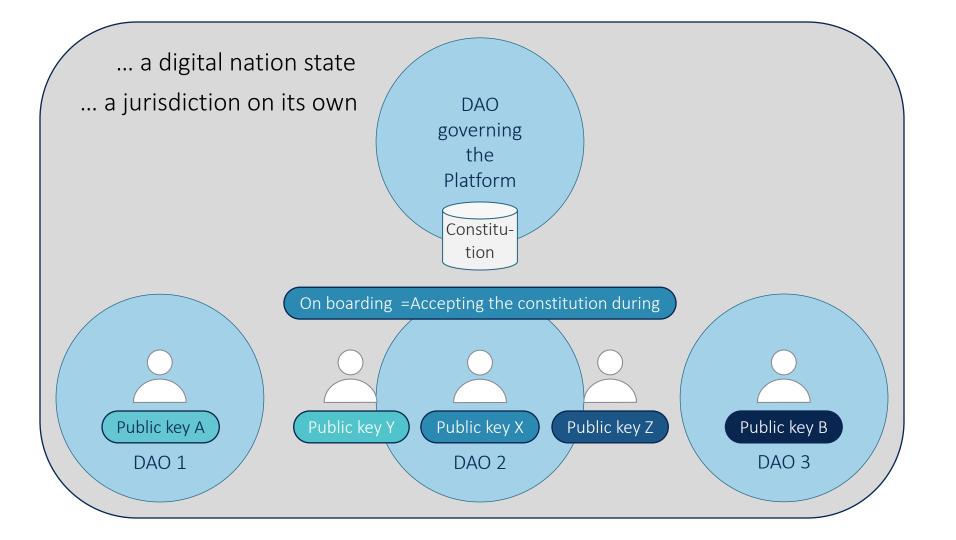
Starting from the requirement that a DAO platform is a digital realm of its own:

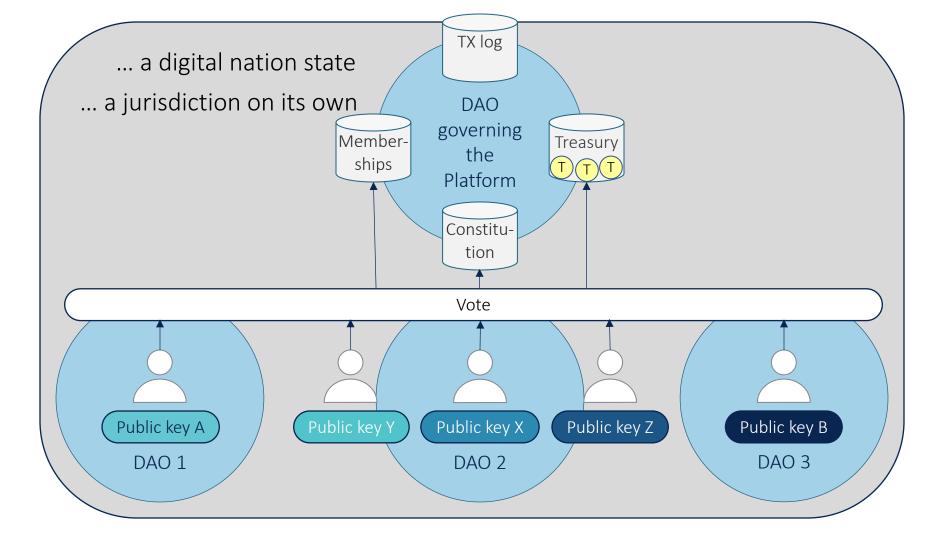
What legal issues/challenges should we tackle in this digital realm to...

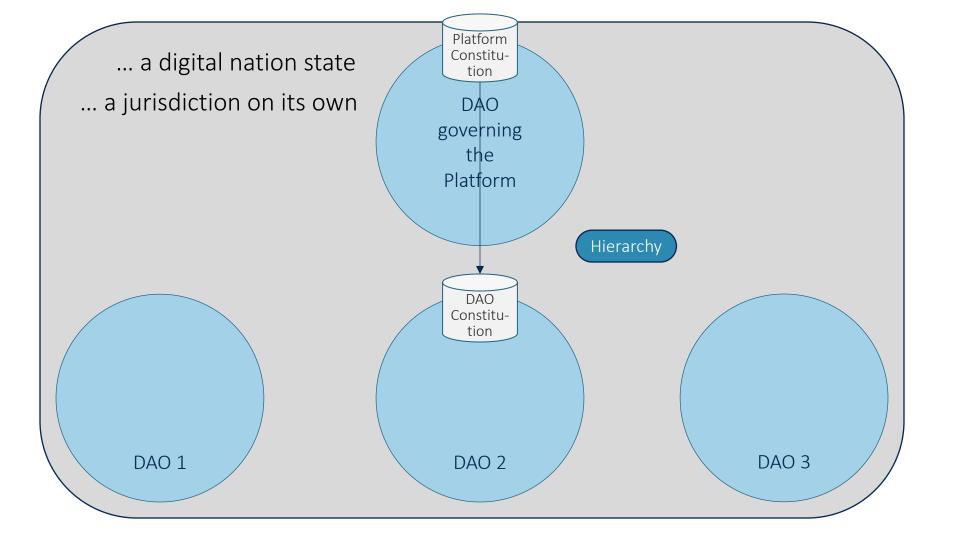
- ...make it a safe place to do transactions
- ...prevent malicious behavior
- ...provide justice
- ...enforce justice
- ...define general rules that apply to everyone
- ...define the governance of the platform and member DAOs

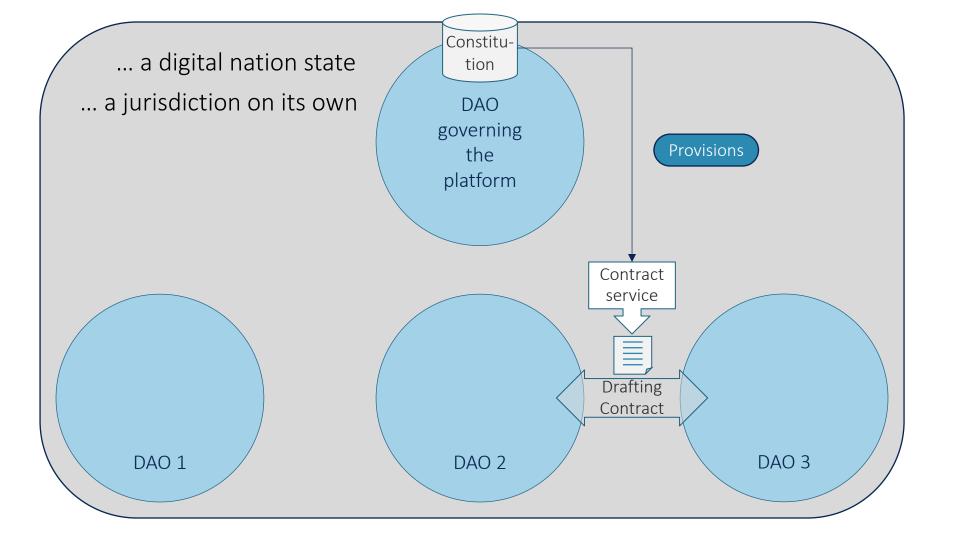
What can DAOs learn from constucts used in current 'regular' jurisdictions?

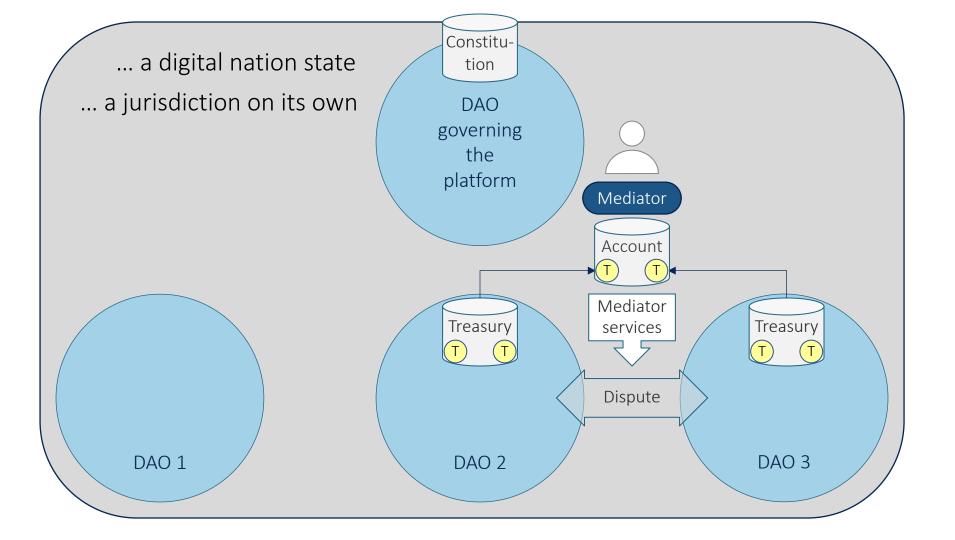


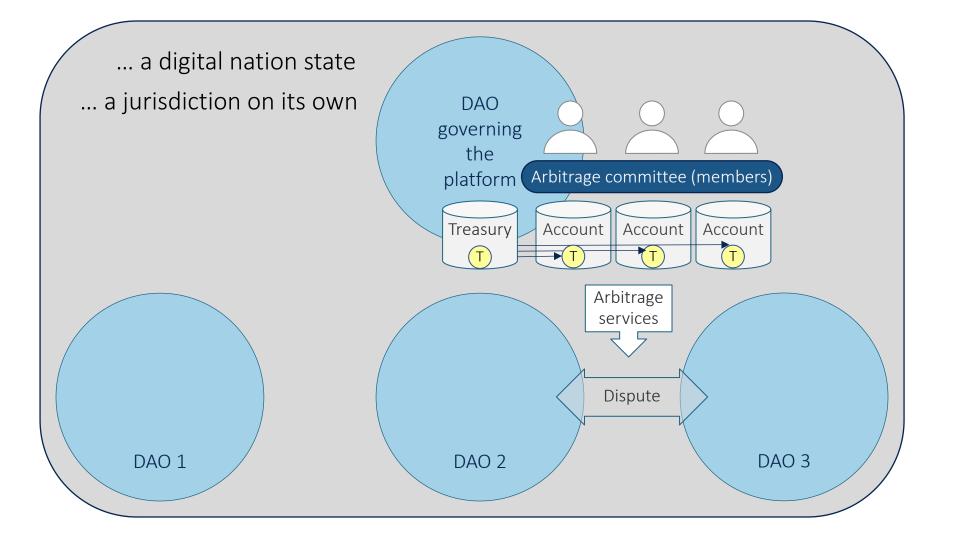


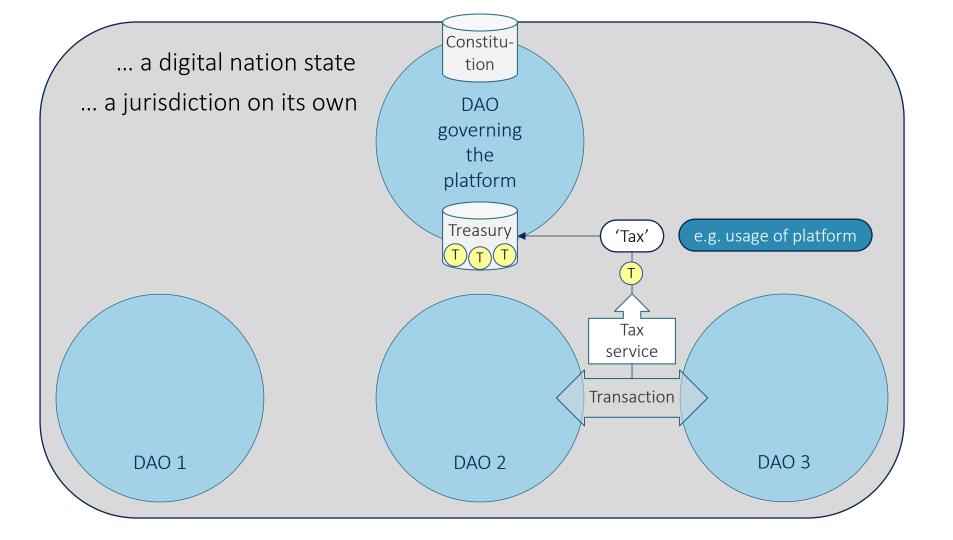












Starting from the requirement that a DAO-platform is a digital realm of its own:

What are the legal issues/challenges we can expect in relation to the 'outside' regular jurisdictions?

- What policies / additional laws do we ask for?
- Is there a way to fit a DAO-platform and its member DAOs to one of the existing legal entities under European Law?

