

## PRESS RELEASE

### ***From Blockchain to Web3 – BlockStart Startups 3<sup>rd</sup> Demo Day***

*Join BlockStart's 3<sup>rd</sup> online Demo Day on the 24<sup>th</sup> of February at 3pm CET (Brussels Time), to find out what 6 of Europe's most promising blockchain startups have been working in the last 6 months*

#### **Demo Day**

On the 24<sup>th</sup> of February at 3pm CET (Brussels time), the top 6 startups from BlockStart's 3<sup>rd</sup>, and last, acceleration program will present their Minimum Viable Products (MVPs) and the pilots they have implemented in end-user SMEs over the past 6 months.

In addition to the pitch presentations, participants will hear [Sabine Brink](#), Global Blockchain Lead at [Shell](#), explaining how blockchain can accelerate the energy transition.

The Demo Day is free of charge, but registration is mandatory and participants should register here: <https://www.f6s.com/from-blockchain-to-web3-blockstart-startups-demo-day-3/>

For more information, visit the Demo Day's official webpage: <https://blockstart.eu/demo-day-3/>

#### **Agenda**

15:00-15:05 | Welcome | Inês Melo e Faro, F6S

15:05-15:15 | Backing visionary entrepreneurs | Erik Hengmith, EISMEA, European Commission

15:15-15:25 | Takeaways from BlockStart accelerator | João Fernandes, Bright Pixel

15:25-16:10 | How can Blockchain accelerate the Energy Transition? | Sabine Brink, Shell

16:10-16:42 | Blockchain startups pitch | AgeVolt, BlockFrauds

16:42-16:52 | Break

16:52-17:56 | Blockchain startups pitch | BlockTac, Comunitaria, Digital Village, HOPU

17:56-18:00 | Wrap-up | João Fernandes, Bright Pixel

#### **Startups**

- [AgeVolt](#) (Bratislava, Slovakia): established in 2019, AgeVolt's mission is to develop a comprehensive Electric Vehicle charging digital ecosystem, making charging convenient, accessible whilst optimising energy distribution. Loyalty Token solution provides a unique functionality to the blockchain based digital platform. It provides additional value for customers (EV charging point owners) and their employees in the Hospitality, Retail, Travel & Leisure sectors.
- [BlockFrauds](#) (London, United Kingdom): established in 2019, BlockFrauds, a Fardoe Software business, helps insurers detect fraud more efficiently and effectively through advanced speech and image analytics. They use a private, permissioned blockchain akin to a Fraud



Bureau, to enable compliant and seamless sharing of intelligence so that fraudsters, fraud flags and double-dip claims are more easily detected and the AI learns from that wider intelligence pool.

- [BlockTac](#) (Matadepera, Spain): established in 2018, BlockTac provides an autonomous Single Board Controller that collects information directly from IoT sensors or machines, encrypts the data, and stores it in a public Blockchain. The information becomes trusted and traceable, impossible to change, truly linked to its source. Privacy is fully protected, and potential scammers are immediately identified.
- [Comunitaria](#) (Sevilla, Spain): established in 2018, Comunitaria promotes local commerce by creating a shared self-consumption network where local businesses purchase solar energy produced by nearby neighbours. These neighbours receive payment for their electricity production in the form of a digital currency that they use to buy from the local businesses to which they have sold the electricity.
- [Digital Village](#) (Paris, France): established in 2020, Digital Village (DV) is a recomposition of social media, gaming, and e-commerce. DV is the first real-time sustainable Multiplayer Metaverse connected to its Social Marketplace, which merges the physical and digital world with its social graph blockchain interface, Village Protocol, and allows real utility of digital assets.
- [HOPU](#) (Murcia, Spain): established in 2014, HOPU provides an emissions monitoring system for the industry, conceived as a Policy Based Solution (PBF) via Blockchain, certified IoT for indoor air quality monitoring, other heterogeneous data sources and [visualization tools](#). Authentication and authorization of carbon emissions are handled through PBF, enabling trustable and reliable data.

## Policy Conference

On the same day (at 10am), BlockStart will also hold ***Blockchain: regulation in the decentralized world***, a conference focusing on the question of whether top-down regulation and the decentralized essence of blockchain are compatible and how to best regulate this emerging technology. More info can be found at <https://blockstart.eu/blockchain-regulation-in-the-decentralized-world/>, with registrations made via <https://www.f6s.com/blockchain-regulation-in-the-decentralized-world/>

## BlockStart Programme

[BlockStart](#) is a pan-European DLT/blockchain acceleration and partnership programme. Its main objective is to facilitate goal-oriented, business-focused, and mutually beneficial partnerships between DLT/blockchain solution providers and end-user SMEs, thus fostering blockchain adoption. BlockStart supported 60 tech startups and 68 end-user SMEs with mentoring, networking, and a total of €795,000 in equity free grants.

In its 3<sup>rd</sup>, and last, Open Call, 10 early stage DLT/blockchain startups from all over the EU and H2020 Associated Countries have been selected to a 6-month immersive acceleration programme. From those, 6 have made it to the Pilot stage of the programme and were given the chance to test, validate and implement their blockchain-based solutions in the areas of ICT, retail and fintech by partnering with end-user SMEs, willing to adopt their technology.



## BlockStart Consortium

BlockStart is run by a team of 3 partners: [Bright Pixel](#), an early-stage VC investor, [CIVITTA](#), a leading innovation management consultancy in the Eastern and Central Europe, and [F6S](#), a global tech founders' community. This project has received funding from EU's Horizon 2020 programme under grant agreement no. 828853.

Follow BlockStart on Social Media - [Twitter](#), [Facebook](#) and [LinkedIn](#) to keep track of everything that is going on, or subscribe to our [Newsletter](#).

### More information:

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