PRESS RELEASE

Blockchain beyond the hype – BlockStart's startups second Demo Day

Join BlockStart's second Demo Day on the 30th of June at 3pm CET (Brussels Time), to find out what 5 of Europe's most promising blockchain startups have been working in the last 6 months

BlockStart is a pan-European DLT/blockchain acceleration and partnership programme. Its main objective is to facilitate goal-oriented, business-focused, and mutually beneficial partnerships between DLT/blockchain solution providers and end-user SMEs, thus fostering blockchain adoption. BlockStart will support 60 tech startups and 60 end-user SMEs with mentoring, networking, and a total of €795,000 in equity free grants.

In its 2nd Open Call, 10 early stage DLT/blockchain startups from all over the EU and H2020 Associated Countries have been selected to a 6-month immersive acceleration programme. From those, 5 have made it to the Pilot stage of the programme and were given the change to test, validate and implement their blockchain-based solutions in the areas of ICT, retail and fintech by partnering with end-user SMEs, willing to adopt their technology.

The Demo Day

On the 30th of June at 3pm CET (Brussels Time), the top 5 startups from BlockStart's second acceleration programme will present their Minimum Viable Products (MVPs) and the pilots they have implemented in end-user SMEs over the past 6 months.

In addition to the pitch presentations, participants will get the opportunity to learn from the personal experience of a Venture Capital (VC) investing in blockchain projects, that will share tips on getting VC funding, key highlights on funding, maturity, product use cases and success stories in the B2B Blockchain ecosystem.

The Demo Day is free of charge, but registration is mandatory and participants should register here: https://www.f6s.com/blockchain-beyond-the-hype-blockstart-startups-2nd-demo-day.

For more information, visit the Demo Day's official webpage: https://www.blockstart.eu/demo-day-2/

Agenda

15h00-15h10 | Welcome

15h10-15h20 | 2 years of BlockStart

15h20-15h55 | VC Keynote speech

15h55-16h30 | Blockchain startups pitch – first part (2 startups)

16h30-16h40 | Break

16h40-17h35 | Blockchain startups pitch – second part (3 startups)

17h35-17h45 | Wrap-up and takeaways

Our startups

- **ComeTogether** (Thessaloniki, Greece): established in 2018, ComeTogether gives control of the entire lifecycle to event organizers, providing the infrastructure for event ticketing, fraud and scalping prevention along with secondary market revenue management. Their BackTogether solution is a Covid-19 passport, integrated into ComeTogether, that adds a health component to the tickets, to enable the safe restart of events.
- **IBISA** (Luxembourg, Luxembourg): established in 2019, IBISA is a tech platform that leverages blockchain and Earth Observation satellites' data to enable the next generation of micro-insurance for agriculture that is digital, cost-efficient, simple and scalable. Minorka is an extension of IBISA to democratize the access and use of Earth Observation data, acting as a marketplace for SMEs to easily identify and use valuable data for the businesses.
- **Knowtary** (Lisbon, Portugal): established in 2020, Knowtary is a web app that reduces document bureaucracy by validating and recognizing documents publicly and by fully integrating public and private identity and land registration mechanisms.
- **LoanXchain** (Milan, Italy): established in 2017, LoanXchain is the first digital secondary loan marketplace, enabling lenders and investors to cooperate to finance the real economy.
- **Motoblockchain** (Malaga, Spain): established in 2018, Motoblockchain provides motorcycles' owners the infrastructure to create a Digital Identity of the motorcycle and it gives buyers the possibility to access the history of the motorcycle they want to buy.

The BlockStart Consortium

BlockStart is run by a team of 3 partners: Bright Pixel, an early-stage VC investor, CIVITTA, a leading innovation management consultancy in the Eastern and Central Europe, and F6S, a global tech founders' community. This project has received funding from EU's Horizon 2020 programme under grant agreement no. 828853.

Follow BlockStart on Social Media - Twitter, Facebook and LinkedIn to keep track of everything that is going on, or subscribe to our Newsletter.

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