

## PRESS RELEASE

### Shaping Europe's Blockchain Future – BlockStart's startups first Demo Day

*Join BlockStart's first Demo Day on the 29<sup>th</sup> of October at 3pm CET (Brussels Time), to find out what 5 of Europe's most promising blockchain startups have been working in the last 6 months*

[BlockStart](#) is a pan-European DLT/blockchain partnership programme. Its main objective is to facilitate goal-oriented, business-focused, and mutually beneficial partnerships between DLT/blockchain solution providers and end-user SMEs. BlockStart will support 60 tech startups and 60 end-user SMEs with mentoring, networking and a total of €795,000 in equity free grants.

In its 1<sup>st</sup> Open Call, 10 early stage DLT/blockchain startups from all over the EU and H2020 Associated Countries have been selected to a 6 months immersive acceleration programme. From those, 5 have made it to the Pilot stage of the programme and were given the chance to test, validate and implement their blockchain-based solutions in the areas of ICT, retail and fintech by partnering with end-user SMEs, willing to adopt their technology.

#### The Demo Day

On the 29<sup>th</sup> of October at 3pm CET (Brussels Time), the top 5 startups from BlockStart's first acceleration programme will present their Minimum Viable Products (MVPs) and the pilots they have implemented in end-user SMEs over the past 6 months.

In addition to the pitch presentations, participants will get the opportunity to learn from the personal experience of a Venture Capital (VC) investing in blockchain projects. Finally, one of BlockStart's experts will share a research on which sectors may benefit the most from blockchain and an intuitive tool that allows any company to quickly understand if it should consider blockchain – the [Do You Need Blockchain Assessment Tool](#).

The Demo Day is free of charge, but registration is mandatory and participants should register here: <https://www.f6s.com/blockstart-shapingeuropesblockchainfuture>.

For more information, visit the Demo Day's official webpage: <https://blockstart.eu/demo-day-1>

#### Agenda

15h00-15h05 | Welcome

15h05-15h15 | 1 year of BlockStart

15h15-15h40 | VC Keynote speech

15h40-16h15 | Blockchain startups pitch – first part (2 startups)



16h15-16h25 | Coffee-break

16h25-16h35 | Are you ready for blockchain?

16h35-17h25 | Blockchain startups pitch – second part (3 startups)

17h25-17h35 | Wrap-up and takeaways

## Our startups

- [2bSmart](#) (Tilburg, The Netherlands): supporting organizations in understanding and applying Internet of Things (IoT) sensor, blockchain and smart contracts technology.
- [Datarella](#) (Munich, Germany): provider of industrial blockchain solutions and developer of blockchain-based innovations with a strong emphasis on the supply chain and ICT sector.
- [Infidia](#) (Skopje, North Macedonia): seamless invoice financing based on blockchain.
- [Kedeon](#) (Riga, Latvia): transparent monitoring for last-mile deliveries.
- [Rexs.io](#) (Gdansk, Poland): data trust company offering a blockchain-based digital notarization service that creates a shield of trust for any data, including IoT streams, live video feeds, documents, images and more.

## The BlockStart Consortium

BlockStart is run by a team of 3 partners: [Bright Pixel](#), an early-stage VC investor, [CIVITTA](#), a leading innovation management consultancy in the Eastern and Central Europe, and [F6S](#), a global tech founders' community. This project has received funding from EU's Horizon 2020 programme under grant agreement no. 828853.

Follow BlockStart on Social Media - [Twitter](#), [Facebook](#) and [LinkedIn](#) to keep track of everything that is going on, or subscribe to our [Newsletter](#).

### More information:

Coordinator: [João Fernandes](#)

Contact press: [Nadine Teles](#)

Website: <https://blockstart.eu/>

