PRESS RELEASE

Shaping Europe's Blockchain Future – BlockStart's startups first Demo Day

Join BlockStart's first Demo Day on the 29th of October at 3pm CET (Brussels Time), to find out what 5 of Europe's most promising blockchain startups have been working in the last 6 months.

BlockStart is a pan-European DLT/blockchain partnership programme. Its main objective is to facilitate goal-oriented, business-focused, and mutually beneficial partnerships between DLT/blockchain solution providers and end-user SMEs. BlockStart will support 60 tech startups and 60 end-user SMEs with mentoring, networking and a total of €795,000 in equity free grants.

In its 1st Open Call, 10 early stage DLT/blockchain startups from all over the EU and H2020 Associated Countries have been selected to a 6 months immersive acceleration programme. From those, 5 have made it to the Pilot stage of the programme and were given the change to test, validate and implement their blockchain-based solutions in the areas of ICT, retail and fintech by partnering with end-user SMEs, willing to adopt their technology.

The Demo Day

On the 29th of October at 3pm CET (Brussels Time), the top 5 startups from BlockStart's first acceleration programme will present their Minimum Viable Products (MVPs) and the pilots they have implemented in end-user SMEs over the past 6 months.

In addition to the pitch presentations, the audience will learn from the personal experience of Max Lautenschläger, Co-Founder and COO of Iconic Holding, a global crypto asset manager and blockchain VC. What areas and industries are already getting disrupted and what key players are already building on blockchain? How can startups benefit from one of the major future trends and where can you get funding as a blockchain startup? These and other pressing themes will be addressed by the keynote speaker.

Finally, one of BlockStart's experts will share a research on which sectors may benefit the most from blockchain and an intuitive tool that allows any company to quickly understand if it should consider blockchain – the Do You Need Blockchain Assessment Tool.

The Demo Day is free of charge, but registration is mandatory and participants should register here: https://www.f6s.com/blockstart-shapingeuropesblockchainfuture.

For more information, visit the Demo Day's official webpage: https://blockstart.eu/demo-day-1

Agenda

15h00-15h05 | Welcome (Nadine Teles, F6S)

15h05-15h15 | 1 year of BlockStart (Benjamin Junior, Bright Pixel)

15h15-15h55 | Keynote speech on "The Current State of Blockchain Adoption" (Max Lautenschlaeger, Iconic Holding)

15h55-16h25 | Blockchain startups pitch (2bSmart and Datarella)

16h25-16h35 | Are you ready for blockchain? (Vytautas Černiauskas, CIVITTA)

16h35-17h20 | Blockchain startups pitch (Infidia, Kedeon and REXS.IO)

17h20-17h30 | Wrap-up and takeaways (Benjamin Junior, Bright Pixel)

Our startups

- 2bSmart (Tilburg, The Netherlands): supporting organizations in understanding and applying Internet of Things (IoT) sensor, blockchain and smart contracts technology.
- Datarella (Munich, Germany): provider of industrial blockchain solutions and developer of blockchain-based innovations with a strong emphasis on the supply chain and ICT sector.
- Infidia (Skopje, North Macedonia): seamless invoice financing based on blockchain.
- Kedeon (Riga, Latvia): transparent monitoring for last-mile deliveries.
- Rexs.io (Gdansk, Poland): data trust company offering a blockchain-based digital notarization service that creates a shield of trust for any data, including IoT streams, live video feeds, documents, images and more.

The BlockStart Consortium

BlockStart is run by a team of 3 partners: Bright Pixel, an early-stage VC investor, CIVITTA, a leading innovation management consultancy in the Eastern and Central Europe, and F6S, a global tech founders' community. This project has received funding from EU's Horizon 2020 programme under grant agreement no. 828853.

Follow BlockStart on Social Media - Twitter, Facebook and LinkedIn to keep track of everything that is going on, or subscribe to our Newsletter.

More information:

Coordinator: João Fernandes

Contact press: Nadine Teles

Website: https://blockstart.eu/