



# BLOCK START

## Annex 3: Application Form for DLT Developers

March 2021

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 828853.





## BlockStart Open Call #3 DLT Developers

Open Call #3 for DLT solution providers - Apply until 26 May 2021 5pm CET [Edit](#)



### Sample form ▾

Update your Startup profile  
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### BlockStart Project and Open Call #3 Information

The BlockStart Open Call #3 for DLT developers application form has the following mandatory sections:

- SECTION 1: Contact person information
- SECTION 2: Proposal identification
- SECTION 3: Description & application of your blockchain technology
- SECTION 4: Impact & business viability of your blockchain solution
- SECTION 5: Company & team information
- SECTION 6: Final questions

Documents to be reviewed when preparing the application:

1. Annex 2 - Guidelines for Applicants. Read before applying, as it defines the Open Call Terms & Conditions: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-2-Guidelines-for-Applicants-Open-Call-3.pdf](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-2-Guidelines-for-Applicants-Open-Call-3.pdf)
2. Annex 3.1 - Proposal Supplement. Read, fill in and submit in PDF format in the corresponding field of this application form: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-3.1-Proposal-Supplement-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-3.1-Proposal-Supplement-Open-Call-3.docx)
3. Annex 4 - Declaration of Honour. Read, fill in, sign and submit in PDF format in the corresponding field of this application form: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-4-Declaration-of-Honour-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-4-Declaration-of-Honour-Open-Call-3.docx)
4. (If you are a registered SME) Annex 5 - SME Declaration, that determines if you can be qualified as an SME. Read, fill in, sign and submit in PDF format in the corresponding field of this application form: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5-SME-Declaration-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5-SME-Declaration-Open-Call-3.docx)
5. (If you are not a registered SME) Annex 5.1 - Declaration of commitment to establish an SME. Read, fill in, sign and submit in PDF format in the corresponding field of this application form: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5.1-Declaration-of-Commitment-to-Establish-an-SME-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5.1-Declaration-of-Commitment-to-Establish-an-SME-Open-Call-3.docx)

If you have any questions, don't hesitate to contact the BlockStart team via [hello@blockstart.eu](mailto:hello@blockstart.eu).

Failure to provide the required information in all sections will result in disqualification.

Up to €20,000 await you. Good luck!

## SECTION 1: CONTACT PERSON INFORMATION

1 Main contact person full name \*

2 Role in the company \*

3 Professional email \*

4 Professional phone number

## SECTION 2: PROPOSAL IDENTIFICATION

5 Proposal title \*

6 Summary of the proposal \*

Please write a brief summary of your blockchain/ DLT solution. The information contained in this summary will be made public on the BlockStart project website if you proceed to the Ideation Kick-off.

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7 Have you previously applied to BlockStart Open Call #1 and/or Open Call #2 for DLT developers? \*

 No Yes - the current proposal is a re-submission of a previous proposal Yes - the current proposal is not a re-submission of a previous proposal, but the applicant SME or a linked SME or a member of the proposal team has previously submitted a proposal

8 Have you been funded by the European Commission before? (Grant or sub-grant) \*

 Yes No

## SECTION 3: DESCRIPTION &amp; APPLICATION OF YOUR BLOCKCHAIN TECHNOLOGY

9 Background and concept: describe how and when the solution idea came from and its current stage of development regarding the Technology Readiness Level (TRL) \*

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- 10 **Problem and solution:** identify the problem you are aiming to address, and the main ideas, models or assumptions involved in your solution. Explain how your concept is innovative. Provide IP details if applicable \*

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- 11 **Technical approach:** provide clear description and technical background information to understand the use of blockchain/DLTs in the proposed solution \*

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- 12 **Application goals:** describe the general and specific objectives pursued by the project, applying SMART methodology (Specific, Measurable, Assignable, Realistic, Time-related) \*

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- 13 **Activity plan description (Max file size 30MB.) \***

Please upload Annex 3.1: Proposal Supplement. You may find the template here: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-3.1-Proposal-Supplement-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-3.1-Proposal-Supplement-Open-Call-3.docx)

Choose a File

#### SECTION 4: IMPACT & BUSINESS VIABILITY OF YOUR BLOCKCHAIN TECHNOLOGY

- 14 **Solution description: value proposition, Unique Selling Point, how does your solution differentiate from other competitors' solutions, etc. \***

Specify if you have analysed your competition, provide a list of direct or indirect competitors and describe what is your added value towards them

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- 15 **Target customers: who are your main paying customers? How many do you currently have? \***

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- 16 **What is your go-to-market strategy/ marketing plan? \***

What is your sales strategy? Which channels do you use? Who are your main partners & key stakeholders for business expansion?

- 17 **Business model: specify your business model and other relevant ways you're making or intend to make money \***

- 18 **Market & segmentation: what is the European dimension, market potential (specify your target market and its size) and societal impact of the proposed solution \***

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- 19 Are you already in contact and/or engaged with companies who may be relevant end-users/adopters of your solution (and, thus, suitable for BlockStart's Open Call #3 for SME adopters: [www.blockstart.eu/adopters/](http://www.blockstart.eu/adopters/))? Please mention them and specify this current/future collaboration. \*

## SECTION 5: COMPANY & TEAM INFORMATION

- 20 Company name (if registered SME) or Team name (if not registered SME) \*

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- 21 Country (of registered office of SME or of the proposal Team, if not registered) \*

- 22 Company VAT number (if registered SME)

- 23 Sector you are addressing \*

You can select multiple sectors.

Fintech

ICT

Retail

- 24 Short Company or proposal Team description \*

- 25 Did you already develop any solution that already uses blockchain/ DLTs? Please shortly describe \*

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- 26 How many people are working full time in your company or Team? \*

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- 27 How many female members are there in your team? \*

- 28 Why is your team best suited to address the problem you have identified and further develop the project? \*

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- 29 Please provide, in bullet points, a short CV per team member involved in the project and links to their LinkedIn profiles (if applicable) \*

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## SECTION 6: FINAL QUESTIONS

- 30 How did you hear about BlockStart? \*

- |   |   |                                     |
|---|---|-------------------------------------|
| <input type="checkbox"/> BlockStart event           | <input type="checkbox"/> BlockStart partner | <input type="checkbox"/> Facebook   |
| <input type="checkbox"/> Friend/colleague reference | <input type="checkbox"/> News/media         | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Peer applicants            | <input type="checkbox"/> Twitter            | <input type="checkbox"/> University |
| <input type="checkbox"/> Web surfing                | <input type="checkbox"/> Other              |                                     |

- 31 Please upload Annex 4: Declaration of Honour properly filled in and signed. You may find the template here: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-4-Declaration-of-Honour-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-4-Declaration-of-Honour-Open-Call-3.docx) (Max file size 30MB.) \*

Choose a File

- 32 Please upload Annex 5: SME Declaration (if registered SME) or Annex 5.1: Declaration of Commitment to Establish an SME (if a Team or individual) properly filled in and signed. You may find the template for Annex 5 here: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5-SME-Declaration-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5-SME-Declaration-Open-Call-3.docx) You may find the template for Annex 5.1 here: [www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5.1-Declaration-of-Commitment-to-Establish-an-SME-Open-Call-3.docx](http://www.blockstart.eu/wp-content/uploads/BlockStart-Annex-5.1-Declaration-of-Commitment-to-Establish-an-SME-Open-Call-3.docx) (Max file size 30MB.) \*

Choose a File

- 33 Acceptance of the Privacy Policy \*

BlockStart Privacy Policy: [www.blockstart.eu/data-protection/](http://www.blockstart.eu/data-protection/)  
Annex 2 - Guidelines for Applicants: [add URL to template in BlockStart website]

- I accept the Data Privacy as described in Annex 2 - Guidelines for Applicants

- 34 Acceptance of the BlockStart Open Call Terms & Conditions \*

BlockStart Open Call Terms & Conditions: [add URL to template Annex 2 in BlockStart website]

- I have reviewed and accept the BlockStart Open Call Terms & Conditions

All fields marked with an asterisk (\*) are required.

Are you done? Click below to finalize

**APPLY TO OPEN CALL**